

THE STORY OF CORVETTE BEGINS AT WATKINS GLEN

# CORVETTE

2025 *Thunder in the Glen*

May 17-18, 2025 | Watkins Glen, NY

Join the buzz!

Watkins Glen has a special place in the heart of every Corvette enthusiast—it's where the legacy of this iconic American sports car began. We're excited to bring that heritage to life in 2025 with **Corvette: Thunder in the Glen**, a two-day celebration that will honor the Corvette's historic roots and passionate community.

The festival will feature a variety of events:

Saturday: A stunning Corvette car show at Clute Park, showcasing some of the most beautiful examples of this classic vehicle. That evening, renowned Corvette photographer and enthusiast Richard Prince will share his insights and stories from behind the lens at a ticketed dinner open to all at the Watkins Glen Community Center.

Sunday: A block party on a section of downtown's Franklin Street will be another gathering to celebrate the Corvette and share camaraderie and passion for these awesome sports cars. Drivers will have the opportunity to take laps on the Historic Grand Prix Course, as well as visit downtown, before heading to Watkins Glen International to experience the thrill of the track.

This event is a unique chance to be part of Corvette history while engaging with an enthusiastic and loyal audience. By sponsoring Corvette: Thunder in the Glen, your business will have the opportunity to connect with Corvette lovers and car enthusiasts from near and far.

Together, let's create a weekend of memories, excitement, and celebration of Corvette's rich history! We invite you to join us as a sponsor and share in the energy and passion that make Watkins Glen a landmark for Corvette enthusiasts worldwide.

vettefest.org  
events@ watkinsglen.com  
607-535-3003

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## Title SPONSOR- \$5,000 Investment

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program and on T-Shirt
- One (1) Full Page advertisement in Event Program
- Opportunity to have Display during Festival
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all festival attendees
- Category Exclusivity
- One (1) Reserved Table for Eight at Presentation Dinner

## Platinum SPONSOR- \$2,750 Investment

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program
- One (1) Full Page advertisement in Event Program
- Opportunity to have Display during Festival
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all festival attendees
- One (1) Reserved Table for Eight at Presentation Dinner

### Overview of Partnership Opportunities

- Title Sponsor: \$5,000 (1)
- Platinum Level: \$2,750 (4)
- Dinner Sponsor: \$2,000 (1)
- Gold Level: \$1,750 (4)
- T-Shirt Sponsor: \$1,500 (1)
- Program Sponsor: \$1,000 (1)
- Silver Level: \$500 (6)
- Dash Plaque Sponsor: \$500 (1)



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**Dinner SPONSOR- \$2,000  
Investment**

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program
- One (1) Half-Page advertisement in Event Program
- Opportunity to have Display at Dinner Location
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all Festival attendees
- Category Exclusivity
- One (1) Reserved Table for Eight at Presentation Dinner

**Gold Level SPONSOR- \$1,750  
Investment**

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program
- One (1) Half-Page advertisement in Event Program
- Opportunity to have Display during Festival
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all Festival attendees
- Four (4) tickets to Presentation Dinner

**T-Shirt SPONSOR- \$1,500  
Investment**

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo rights on the Official Event Shirt- Logo will be placed on SLEEVE
- Logo in Event Program
- One (1) Half-Page advertisement in Event Program
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all Festival attendees

**Program SPONSOR- \$1,000  
Investment**

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program
- One (1) Full-Page advertisement in Event Program on Front Inside Cover
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to have Display during Festival
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all Festival attendees

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## Dash Plaque SPONSOR- \$500 Investment

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program
- Logo ON dash plaque as the official Dash Plaque Sponsor
- One (1) Quarter-Page advertisement in Event Program
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all Festival attendees

## Silver Level SPONSOR- \$500 Investment

- Logo on Festival Posters and Social Media, Website and Press Releases
- Logo in Event Program
- One (1) Quarter-Page advertisement in Event Program
- Sponsor Announcements throughout Saturday's Festivities
- Opportunity to include collateral in welcome packets for all Festival attendees





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SPONSORSHIP FORM

Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Logo: Please EMAIL [events@watkinglen.com](mailto:events@watkinglen.com) with your logo for marketing purposes as soon as possible.

Level of Support: \_\_\_\_\_

Payment Options (Please check one)

- Cash \$\_\_\_\_\_ Amount  
 Check \$\_\_\_\_\_ Amount  
 Invoice Me Electronically

Please complete this form and send form and donation to:

209 N. Franklin Street, P.O. Box 332  
Watkins Glen, NY 14891  
Phone: 607-535-3003

Watkins Glen Promotions is a 501-C3 corporation operated by a board of volunteers focused on the planning and management of quality special events in Schuyler County. It is our goal to bring visitors into the community to showcase the natural beauty and creative talents of the area.

We thank you for your generous support!

[vettefest.org](http://vettefest.org)  
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