



Odessa Community Day
Saturday, July 26th 12-5PM

CELEBRATE OUR COMMUNITY.

Odessa Community Day is a vibrant celebration of our local community, showcasing the best of what we have to offer. From craft vendors to delicious food, live music, and engaging family activities, this event promises a day of fun for all ages. **This year, the 2nd Annual Odessa Community Day will take place on Saturday, July 26, 2025 from 12pm to 5pm, on a blocked section of Church Street.**

This festival will not be successful without the help of others. By sponsoring Odessa Community Day, your organization will demonstrate its commitment to our community and its growth. This event provides an excellent opportunity to showcase your brand to a diverse audience, engage with potential customers, and support a meaningful community event. We are enclosing information about the event and a variety of sponsorship opportunities, and welcome any additional sponsorship suggestions you may wish to commit to in order to ensure a successful event.

Please do not hesitate to contact us at events@watkinsglen.com or 607.535.3003 with any questions or suggestions. We will be following up with you in the coming weeks and look forward to working with you as we continue to develop the event.

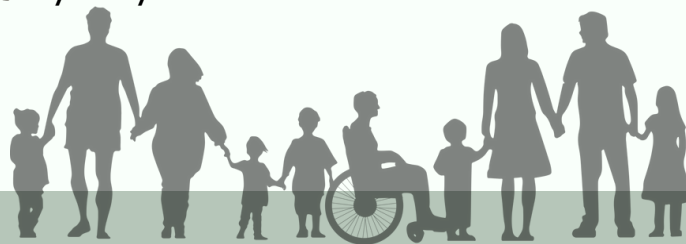
Thank you,

Erick Thorpe

Odessa Community Day Chair

Bruce Boughton

Odessa Community Day Co-Chair



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CELEBRATE COMMUNITY.

Title Sponsorship
\$2000

One Available

Entertainment & Sound Sponsorship
\$1000

Two Available

Supporter Sponsorship
\$500

Advocate Sponsorship
\$250

Listed in any programming and website	Listed in any programming and website	Listed in any programming and website	Listed in any programming and website
Mentioned on Social Media 3X	Mentioned on Social Media 2X	Mentioned on Social Media 1X	Mentioned on Social Media 1X
Banner Displayed at Festival	Banner Displayed at Festival	Banner Displayed at Festival	Banner Displayed at Festival
Free Booth Space	50% off Booth Space	X	X

All sponsors will be mentioned during any announcements at the event.

*In-kind donation opportunities are available, for example:
 advertising, printing, flowers, entertainment etc.*



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CELEBRATE COMMUNITY.

SPONSORSHIP FORM

Business Name: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

City, State: _____ Zip: _____

Website: _____

Social Media Handles: _____

Payment Options:

Cash Check Invoice Me For an Electronic Payment

Amount: \$ _____

In Kind Donation: _____



Odessa Community Day is a
Watkins Glen Promotions, Inc. Production.

Watkins Glen Promotions
209 N Franklin Street
PO BOX 332
Watkins Glen, NY 14891
(607) 535-3003
events@watkinglen.com