



Odessa Community Day  
Saturday, August 17th 12-7PM

# CELEBRATE COMMUNITY.

Odessa Community Day is a vibrant celebration of our local community, showcasing the best of what we have to offer. From craft vendors to delicious food, live music, and engaging family activities, this event promises a day of fun for all ages. **This year, Odessa Community Day will take place on August 17th, from 12pm to 7pm, on a blocked section of Church Street.**

This festival will not be successful without the help of others. By sponsoring Odessa Community Day, your organization will demonstrate its commitment to our community and its growth. This event provides an excellent opportunity to showcase your brand to a diverse audience, engage with potential customers, and support a meaningful community event. We are enclosing information about the event and a variety of sponsorship opportunities, and welcome any additional sponsorship suggestions you may wish to commit to in order to ensure a successful event.

Please do not hesitate to contact us at [events@watkinsglen.com](mailto:events@watkinsglen.com) or 607.535.3003 with any questions or suggestions. We will be following up with you in the coming weeks and look forward to working with you as we continue to develop the event.

Thank you,

Erick Thorpe

Odessa Community Day Chair

Bruce Boughton

Odessa Community Day Co-Chair



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**Title  
 Sponsorship**  
**\$1000**

*One Available*

**Entertainment  
 Sponsorship**  
**\$500**

*Two Available*

**Supporter  
 Sponsorship**  
**\$250**

**Advocate  
 Sponsorship**  
**\$100**

Listed in our Program	Listed in our Program	Listed in our Program	Listed in our Program
Mentioned on Social Media 3X	Mentioned on Social Media 2X	Mentioned on Social Media 1X	Mentioned on Social Media 1X
Banner Displayed at Festival	Banner Displayed at Festival	Banner Displayed at Festival	Banner Displayed at Festival
Free Booth Space	50% off Booth Space	X	X

All sponsors will be mentioned during any announcements at the event.

*In-kind donation opportunities are available,*

*for example:*

*advertising, printing, flowers, pumpkins, entertainment etc.*



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## SPONSORSHIP FORM

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

### Payment Options:

Cash  Check  Invoice Me For an Electronic Payment

Amount: \$ \_\_\_\_\_

In Kind Donation: \_\_\_\_\_



Odessa Community Day is a  
Watkins Glen Promotions, Inc. Production.

Watkins Glen Promotions  
209 N Franklin Street  
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(607) 535-3003  
events@watkinglen.com