



Friends of the Harvest Festival,

We are excited to announce that we will be moving forward with the planning of the 14th annual Falls Harvest Festival located in the beautiful and historic Montour Falls, New York on Saturday, October 2, 2021, from 12:00-7: 00 pm.

This event is a day-long, family-friendly celebration of the Harvest in the Finger Lakes presented by Watkins Glen Promotions. The festival features an incredible line-up of live entertainment, a unique variety of local craft and food vendors, a community bonfire with fire performer, followed by a spectacular fireworks display cascading over the 156-foot Shequaga Falls located in the center of the Village of Montour Falls' in the historic district, the Glorious "T."

The success of The Falls Harvest Festival depends primarily on funding from local businesses like yours! We would be pleased to promote your business at The Falls Harvest Festival if we can count on your sponsorship. We have enclosed information about the event and sponsorship opportunities and welcome any additional sponsorship suggestions you may wish to commit to in order to ensure another successful festival.

Please do not hesitate to contact us at [events@watkinglen.com](mailto:events@watkinglen.com) or 607.535.3003 with any questions or suggestions. We will be following up with you in the coming weeks and look forward to working with you as we continue to develop the event.

Warm Regards,

Kim Pound & Bruce Boughton  
Falls Harvest Festival Co-Chairs

**FallsHarvestFestival.com**

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# Sponsorships & Donations



The Falls Harvest Festival has a variety of sponsorship & donation opportunities!

**Friend  
\$100**

**Advocate  
\$250**

**Supporter  
\$500**

**Sustainer  
\$1000**

<b>Listed in printed program</b>	<b>Listed in printed program</b>	<b>Listed in printed program</b>	<b>Listed in printed program</b>
X	<b>Mention on social media at least 1x</b>	<b>Mention on social media at least 2x</b>	<b>Social media spotlight at least 3x</b>
X	<b>Logo listed on flyer</b>	<b>Logo listed on website &amp; flyer</b>	<b>Logo listed on flyer &amp; organizational profile on website</b>
X	X	X	<b>Provide your professional printed banner to display</b>

**In-kind donation opportunities are available for example: advertising, printing, flowers, pumpkins, entertainment etc.**

**FallsHarvestFestival.com**

**Contact us at: [events@watkinsglen.com](mailto:events@watkinsglen.com) or 607.535.3003**

# Sponsorship Opportunities



## Title Sponsor \$3000

Young Explosives performs a spectacular fireworks display just above Shequaga Falls, overlooking beautiful and historical Montour Falls, Main Street.

### TITLE SPONSOR BENEFITS:

- Listed in the program given out the day of the event
- Logo listed on flyer & organizational profile on the website
- Provide your professional printed banner to display at the event
- Your logo will be prominently displayed on all print and digital media as the "Title Sponsor"
- Your business will be recognized as the Title Sponsor at the kickoff of the event at 12 noon on stage and again recognized before the fireworks at 7 pm
- Your business will be mentioned throughout the day as the Title Sponsor of the entire event

## Fireworks \$2000

Young Explosives performs a spectacular fireworks display just above Shequaga Falls, overlooking beautiful and historical Montour Falls, Main Street.

### FIREWORKS SPONSOR BENEFITS:

- Listed in the program given out the day of the event
- Mention on social media at least 3x leading up to the event
- Logo listed on flyer & organizational profile on the website
- Provide your professional printed banner to display at the event
- Your business name will be mentioned throughout the day as the fireworks sponsor

## Nate the Great \$1000

Nate's juggling shows are interactive, great for kids and adults, and include juggling, comedy, musical juggling routines, and FIRE breathing! Your business would have all of the benefits of a sponsor "sustainer."

### NATE THE GREAT SPONSOR BENEFITS:

- Listed in the program given out the day of the event
- Mention on social media at least 3x leading up to the event
- Logo listed on flyer & organizational profile on the website
- Your business name will be mentioned throughout the day as the Nate the Great sponsor and before and after each performance

## Amazing Pete \$500

Amazing Pete offers creative balloon entertainment for all ages and makes their imagination truly come alive. He can make almost anything out of balloons and was a huge hit at our 2018 Harvest Festival!

Your business would have all the benefits of a "supporter."

### AMAZING PETE SPONSOR BENEFITS:

- Listed in the program given out the day of the event
- Mention on social media at least 2x leading up to the event
- Logo listed on flyer & organizational profile on the website
- Your business name will be mentioned throughout the day as the Amazing Pete sponsor

[FallsHarvestFestival.com](http://FallsHarvestFestival.com)

Contact us at: [events@watkinsglen.com](mailto:events@watkinsglen.com) | 607.535.3003



Watkins Glen Promotions Presents

## SPONSOR & DONATION APPLICATION

The Falls Harvest Festival committee is seeking donations for fireworks, entertainment & more!

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Payment Options (Please check one)

Cash \$ \_\_\_\_\_ Amount

Check \$ \_\_\_\_\_ Amount

In-kind donation (examples: advertising, printing, flowers, pumpkins, entertainment etc.)

Describe in-kind donation \_\_\_\_\_

**Please complete this form and send form and donation to:**



211 N. Franklin St.

Watkins Glen, NY 14891

Phone: 535-3003 Fax: 210-4150

Website: [www.FallsHarvestFestival.com](http://www.FallsHarvestFestival.com)

Email: [events@watkinsglen.com](mailto:events@watkinsglen.com)

Watkins Glen Promotions is a 501-C3 corporation operated by a board of volunteers focused on the planning and management of quality special events in Schuyler County. It is our goal to bring visitors into the community to showcase the natural beauty and creative talents of the area.

**We thank you for your generous support! |**